



YOU'RE INVITED!

SNEAKER BALL

KICKS FOR A CAUSE

A FUN, COMMUNITY-CENTERED FUNDRAISER FOR BLACK WALL STREET RENO

Come dressed up. Bring your freshest sneakers. Bring your friends. And help us raise the resources that keep our community moving forward.

OCTOBER 3, 2026	6:00 PM
AHA Connect	199 E. Moana Ln • Reno, NV

\$70 PER PERSON	\$560 TABLE OF 8
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Dinner • Dancing • Entertainment • Silent Auction • Community Celebration

COME HAVE FUN. GIVE BACK. MAKE AN IMPACT.

WHY WE'RE GATHERING

This is more than a night out. It is a night to celebrate the people who make Reno stronger—and to raise funds that help Black Wall Street Reno continue serving local families.

500+ FAMILIES SERVED EACH WEEK	COMMUNITY RESOURCES + DIRECT SUPPORT	YOUTH SPORTS + MENTORSHIP
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BLACK WALL STREET RENO

Every week, Black Wall Street Reno helps local families with practical resources and community support. The work includes food distribution, a diaper bank, Narcan distribution boxes, workshops, resource distribution and more.

- Food assistance for 500+ families weekly.
- Diapers and essential supplies for families with young children.
- Narcan access and education to help combat opioid overdose deaths.
- Workshops, resource distribution and community education.
- Community-centered support that meets people where they are.

MID CITY BASKETBALL

A portion of the gala proceeds will also benefit Mid City Basketball, helping young people stay active, connected and focused through sports, mentorship and positive leadership.

WHEN YOU GIVE, YOU HELP KEEP THE WORK MOVING.

Your ticket, table, sponsorship or donation helps create real opportunities for families and youth right here in Northern Nevada.

YOUR GIFT AT WORK

Every contribution matters. Here are examples of what your support can help make possible:

\$25

Helps provide everyday essentials and family support.

\$50

Helps support food, diapers and community resource needs.

\$70

Your Sneaker Ball ticket helps you celebrate while giving back.

\$250

Community support that helps expand outreach and resources.

\$500+

Helps strengthen programs and community impact.

THE POWER OF MANY

Fundraising works when everyone has a way to participate. A family buying one ticket, a group buying a table, a business sponsoring the event, and a neighbor donating an auction item all add up to something bigger.

NO GIFT IS TOO SMALL.

If you cannot attend, you can still be part of the cause. Donate an item, make a financial contribution, sponsor a family or connect us with a business that wants to help.

WAYS TO GIVE

- Buy a \$70 ticket
- Reserve a table for 8 for \$560
- Become a business sponsor
- Make a financial donation
- Donate a silent-auction item or gift basket
- Volunteer or provide an in-kind service

BUSINESS & COMMUNITY PARTNERS

We invite local businesses, organizations, families and community leaders to partner with us. Your support helps make this fundraiser possible while giving you a meaningful way to be visible in the community.

TITLE SPONSOR

\$10,000

- Premium recognition as Title Sponsor
- Two tables / 16 guests
- Premier logo placement
- Full-page premium program ad
- Stage and social-media recognition
- Opportunity for gala remarks

PLATINUM

\$5,000

- VIP table for 8
- Full-page program ad
- Prominent event signage
- Social-media recognition
- Stage recognition

GOLD

\$2,500

- Reserved table for 8
- Half-page program ad
- Event signage recognition
- Social-media recognition

SILVER

\$1,000

- Four gala tickets
- Quarter-page program ad
- Program and social-media recognition

BRONZE

\$500

- Two gala tickets
- Business listing in program
- Social-media thank-you

COMMUNITY PARTNER

\$250

- Business / organization listing
- Community Partner recognition

MAKE IT A NIGHT TO REMEMBER

Sneaker Ball is designed to feel like a celebration—not just a fundraiser. Come ready to dress up, laugh, dance, connect and show off your favorite sneakers.

DRESS UP + SHOW OUT

Formal attire meets your freshest sneakers.

DINNER + DANCING

Enjoy a fun evening with food, music and community.

SILENT AUCTION

Bid on donated items while supporting the mission.

COMMUNITY RECOGNITION

Celebrate people and partners making a difference.

NETWORK + CONNECT

Bring your team, customers, friends and family.

GIVE WITH PURPOSE

Leave knowing your participation supports local work.

GALA DETAILS

	October 3, 2026
	6:00 PM
	AHA Connect • 199 E. Moana Ln • Reno, NV
	Sneaker Ball: Kicks for a Cause
	Formal attire + your freshest sneakers
	\$70 per person
	\$560 for 8 guests

LET'S MAKE A DIFFERENCE TOGETHER

Thank you for supporting Black Wall Street Reno. Complete this form to become a sponsor, reserve a table, make a donation or contribute an auction item.

Name / Business: _____

Contact Person: _____

Phone: _____ Email: _____

Address: _____

City / State / ZIP: _____

I WANT TO HELP BY:

■ Buying a ticket — \$70 ■ Reserving a table for 8 — \$560

■ Title Sponsor — \$10,000 ■ Platinum — \$5,000

■ Gold — \$2,500 ■ Silver — \$1,000

■ Bronze — \$500 ■ Community Partner — \$250

■ Making another donation: \$ _____

■ Donating a silent-auction item / gift basket

■ Providing an in-kind service or volunteer support

AUCTION / IN-KIND ITEM DESCRIPTION

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Estimated Value: \$ _____

Signature: _____ Date: _____

BLACK WALL STREET RENO

Website: blackwallstreetreno.org

Email: blackwallstreetreno2020@gmail.com

SNEAKER BALL: KICKS FOR A CAUSE

October 3, 2026 • 6:00 PM • AHA Connect • Reno, Nevada

COME FOR THE SNEAKERS. STAY FOR THE COMMUNITY. GIVE FOR THE CAUSE.