



Black Wall Street Reno  
1301 Cordone Ave Suite LL40  
Reno, NV 89502  
[www.blackwallstreetreno.com](http://www.blackwallstreetreno.com)

Dear Respected Community Member,

I hope this letter finds you in good health and high spirits. I am writing to you on behalf of Black Wall Street Reno, a dedicated and passionate group committed to making a positive impact in our community. We are excited to announce our upcoming fundraising event, and we would be grateful for your support as a sponsor.

Black Wall Street Reno was founded with the aim of meeting the needs of black and other underserved minorities in the Reno-Sparks area. The vision of Black Wall Street is to create an environment that will strengthen its disadvantaged communities. Over the last 3 years, we have successfully distributed over 10,000 pounds of healthy food to members of the community in need, we have hosted numerous community workshops on various topics including but not limited to, record expungement, financial literacy, Narcan use training, stop the bleed training, and many other useful subjects.

However, to continue our vital work and expand our efforts, we rely on the generosity and support of individuals and organizations/businesses like yours.

Our upcoming fundraiser, All Black Gala and Fundraiser, will be held on Saturday September 9th, 2023 at McKinley Arts and Culture Center, Reno NV.

This event promises to be an engaging and memorable experience, bringing together community members, volunteers, and supporters who are passionate about making a difference. Through the All Black Gala and Fundraiser, we aim to continue with our missions and increase our outreach efforts. Our organization has planned many activities that seek to help vulnerable people who need a helping hand.

As a sponsor of our event, your organization will benefit from increased visibility and positive exposure to a diverse audience. In return for your generous support, we offer various sponsorship packages designed to meet your specific marketing and corporate social responsibility objectives.

These packages include prominent recognition in event promotional materials, logo placement on our website and social media platforms, acknowledgment in press releases, and the opportunity to address the attendees during the event.

Your sponsorship contribution will have a significant impact on our ability to achieve our fundraising goals and, more importantly, make a real difference in the lives of those we serve. With your support, we can continue to provide resources and services to Black and under-served communities to increase their self-sufficiency, self-esteem, and self-worth.

Enclosed with this letter, you will find detailed information about our sponsorship levels and the associated benefits. We are open to discussing customized sponsorship options that align with your organization's goals and interests. We are confident that a partnership with your business/organization will not only fulfill your corporate social responsibility objectives but also create a positive image for your organization within the community.

We kindly request you to review the enclosed sponsorship information and consider supporting our cause.

Should you have any questions or require further information, please do not hesitate to contact us at 775/203/4065 or our event planner dept email [belloftheballinc@gmail.com](mailto:belloftheballinc@gmail.com).

Thank you for considering our request. We sincerely hope that you will join us in our efforts to create a brighter future for our community. Together, we can make a lasting Impact.

With heartfelt gratitude,

Romar Tolliver and Donald Griffin  
Founders, Black Wall Street Reno



SPONSORING  
BLACK WALL STREET  
RENO

# ABOUT US ✨



THE REASON FOR US CHOOSING THE NAME BLACK WALL STREET IS BOTH A HISTORY LESSON AND A STANDARD BLUEPRINT FOR THE BLACK COMMUNITY TO RE-ESTABLISH AND EMBRACE! BLACK WALL STREET SIGNIFIES THE ESSENCE OF THE BLACK COMMUNITY, MEANING WE PLACE THE VALUE ON OUR OWN LIVES AND LIVE TO PROVE TO OURSELVES OUR WORTH!

## GOALS & OBJECTIVES

OUR OBJECTIVE IS TO CONTINUE TO MAKE A DIFFERENCE IN OUR COMMUNITY BY PROVIDING VALUABLE RESOURCES AND INFORMATION TO THOSE IN NEED

Mentoring and personal development is only half of what Black Wall Street offers. Adults can join peer support groups and book clubs. Helping the homeless is also high on the list. Griffin wants to get people off the streets and into a program to address unhealthy addictions.



THANK YOU, AND WE LOOK FORWARD TO WORKING WITH YOU.

# OUR TEAM

GREAT TEAMWORK



## DONALD GRIFFIN

I began to notice (or finally started to pay attention for the first time) the increase of youth overdose, homelessness, school drop-out, and suicides in Reno, Nevada. Remembering who my role models were, and the influence I received that impacted most of my life, I trembled in fear. Where was Superman when you needed him? This superhero had to look like them, talk, walk, listen, and most of all relate to the PTSD they suffered from.



## ROMAR TOLLIVER

After witnessing and then experiencing the school-to-prison pipeline followed by the gentrification of the African American Community and then the blatant discrimination and murdering of young African Americans both men and women, I myself felt the need to create a platform in which the community could benefit. Shortly after the George Floyd Murder, there was a heightened need to do something to combat social injustices within the African American Community.





## **Bronze Level - \$250**

2 tickets to the All Black Affair/Fundraiser  
Recognition on all Black Wall Street Reno And Black Owned Reno Social Media  
Platforms

## **Silver Level - \$500**

2 tickets to the All Black Affair/Fundraiser  
Recognition on all Black Wall Street Reno And Black Owned Reno Social Media  
Platforms  
Mention of Thanks on our Black Wall Street Reno Website  
Logo Placement on the event program

## **Gold Level - \$1,000**

2 tickets to the All Black Affair/Fundraiser  
Recognition on all Black Wall Street Reno And Black Owned Reno Social Media  
Platforms  
Mention of Thanks on our Black Wall Street Reno Website  
Logo Placement on the event program  
Recognition on event promotional materials  
Mention of Thanks during press interviews both printed and in person

## **Platinum Level - \$1,500 and above**

A V.I.P Table at the All Black Affair/Fundraiser  
Recognition on all Black Wall Street Reno And Black Owned Reno Social Media  
Platforms  
Mention of Thanks on our Black Wall Street Reno Website  
Logo Placement on the event program  
Recognition on event promotional materials  
Mention of Thanks during press interviews both printed and in person  
Physical Material and representative at the actual event.  
Address attendees of the event